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A [personalized gold necklace](#) can make a unique gift because it is a customized item that will surely be treasured. The name or initials of the person are engraved. The letters can either be studded with stones or simply with pure gold which makes it more characteristic. The designers spend a lot of time so as to make each necklace unique. They are craftsmen, who are very patient and precise in their work.

Those who are considered as celebrities, or royalty, often have initialled the jewellery ordered. As long as no replicas are made, it is a true one of a kind piece, making it not only exclusive, but expensive as well. Jewellers keep records of these types of jewellery items made and sold through them for later repair or identification.

Famous jewelry designers tend to add their signature on their creations. This too adds to the value of the jewelry. It is, however, not necessary that such a necklace is created only with letters or names of the people who are to wear them. At times, designers may create a novel design and offer it as an exclusive piece. This too would qualify as a customized jewellery item.

Such jewellery items can also be ordered at home online. This is done by choosing the design through the internet and the necklaces can then be sent to your loved ones as gifts.

Occasions for giving such customized jewelry might include birthdays, weddings or other special anniversaries, or an engagement. Special days, too, such as Valentine's Day are often an occasion for the order of such jewellery. These necklaces can become part of a set that includes other customized jewellery items such as gold rings, bracelets, or brooches.

There are customized pieces for people who are not royalties or celebrities. These are available in affordable price ranges. The weight of the gold used to make these necklaces determines their price. If other stones or pearls are used, their cost is also included.

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